

ACEVO hold a variety of events and courses around the country specifically tailored for third sector leaders.
Visit www.acevo.org.uk/events for a full list of ACEVO's upcoming events.

Positioning your Brand Successfully Master-Class

09 September 2010 • 09:00 – 13:30 • London
 Price £49 • ACEVO Member Price £39

This master class aims to deliver the key tools in ensuring your brand has a positive impact within the sector. Hear from experienced organisations who have recently re-branded their image and had to face issues involving change such as the newly named Parkinson's UK.

Learn Tangible tools of branding and marketing, Ideas on how to strengthen your image or if you need a complete re-brand and the challenges and issues you'll face through re-branding and if its right step for your organisation.

Using Celebrities to maximise your Organisations Success

24 September 2010 • 12:00 – 14:00 • London
 Price £49 • ACEVO Member Price £39

This lunch event provides a great opportunity to hear from Sian Lloyd, TV weather presenter and an Ambassador for the Meningitis Trust and chief executive Sue Davie on their experiences in working together and how Sian Lloyd has helped The Meningitis Trust's brand and image.

Learn from Sue about the Trust's achievements in the last year, how they have managed through the recession and also the history of the Trust, from starting nearly 25 years ago as a small group to today raising millions of pounds to fund vital support services and life saving awareness activity.

Are you doing well as a CEO?

Leadership Skill and Organisational Effectiveness

14 October 2010 • 12:00 – 14:00 • London
 Price £49 • ACEVO Member Price £39

This lunch event provides a great opportunity to hear from Andrew Cave and Steve Tapping, Authors of 'The Secrets of CEO's: 150 Global CEO's Lift the Lid on Business, Life and Leadership' and Helen Dent, Chief Executive of Family Action and winner of the effective Charity Award 2009. Steve Tapping and Andrew Cave will be giving us an insight into their book on how chief executives can manage their organisation successfully as well as enjoying their personal life.

Helen Dent won the effective Charity award in 2009, so experience ideas on how to be the next charity to be on top!

Lunch with Andy Street, Managing Director, John Lewis

Engaging your Employees through effective Leadership

03 November 2010 • 12:00 - 14:00 • London
 Price £49 • ACEVO Member Price £39

This learning with leader's lunch with the Managing Director, Andy Street will give delegates the opportunity hear and discuss how the social enterprise engages and involves its employees in order to be a successful no matter what the climate. It will look at the non conventional leadership styles and models and discuss how these can be adapted to the third sector.

Engaging with Government and Parliament

21 September 2010 • 10:00 - 14:00 • London- Other locations available

Price £99 • ACEVO Member Price £79

A hung parliament, a coalition government, political reform, staff cuts to the civil service and local/regional public sector, and budget cuts across government - all are likely to make influencing public policy more difficult, and more important. These are going to be testing times for all sectors and as third sector leaders we're going to need to be better than ever at engaging effectively with officials and politicians.

Making the Transition to Adapt to Individual Budgets

29 September 2010 • 10:00 - 16:00 • London- Other locations available

Price £70 • ACEVO Member Price £70

The government is committed to rolling out personal budgets across all of social care and some of health care by 2011. The implications for the 30,000 organisations that currently provide social care will be unprecedented. These highly practical one-day workshops for third sector providers and infrastructure support providers.

